

POLOLO Factsheet

POLOLO - functionality paired with environmentally friendly materials and charming designs

POLOLO slippers have been made specifically for small children but also for the entire family and are the perfect healthy alternative to walking barefoot. It is the combination of functionality, ecologically friendly materials and charming designs which makes **POLOLO**s so unique. They are like a second skin which fits around the feet, providing warmth, protection and a pleasantly soft feel. The shoes have a delicate leather sole and enable the freedom of movement necessary for feet to develop healthily. The current **POLOLO** collection covers 63 models in sizes 16/17 (for children from 0 to 3 months) to 44/45 (for adults). Special models: **POLOLO** has already designed and produced special models for the ARD/WDR cult shows „The Programme with the Mouse“ and „Shaun the Sheep“, the Hollywood film „Where the Wild Things Are“, WWF and Greenpeace.

New from autumn/winter 2011:

Outdoor POLOLO children's shoes: Our new ecological children's shoes: With fantastic designs, perfect shapes and of course made of real leather, 100% vegetable tanned, free of pollutants, breathable and particularly good for the skin. With a robust external sole which adapts flexibly to the child's movement when playing, jumping and running. The inner sole has a leather insole and a warming yet sweat-absorbing felt sole. The new **POLOLO** children's shoe line currently includes 20 models in bright colours but classical designs; sizes 19 to 32.

POLOLO doll's shoes: As a special gift Made in Germany, **POLOLO** also stocks doll's shoes which match the popular slippers: a favourite for any child.

POLOLO arm and leg warmers made from 100% organic wool: **POLOLO**'s soft, warming arm and leg warmers made from 100% organic wool are the ideal addition: The warmers are perfect for carrying babies, as their trousers always slip up too high. They also warm the little ones' arms and legs when playing or sitting in a stroller. But they also look very "cool" on adults and have been designed for the simple purpose of keeping you warm and comfortable.

Special consideration of environment and health protection during production

responsibility for the environment and future generations causes **POLOLO** to operate with the highest possible care of the environment throughout the whole production chain, from transporting the animal skins to tanning and processing them to sales. **POLOLO** only uses high-quality nappa leather and lamb skins which are vegetable tanned and does not use chromium. This tanning process has advantages over the widespread use of chromium tanning both in terms of health and for the environment: It protects the environment during the tanning process, waste water treatment and disposal of the old leather. Only dyes which are free of heavy metals are used on the leather and we ensure that their effects on health and the environment are documented. **POLOLO** does without unnecessary packaging materials. **POLOLO** slippers can even be composted (apart from the elastic band) and thus complete the cycle of materials. **POLOLO** managing director Franziska Kuntze also implements her ecological convictions in political activities: As a board member for the „International Association of Natural Textiles“ (IVN), she has been appointed to implement new, practical ecological guidelines for natural leather. In 2010 **POLOLO** received the founder's award from the magazine Super Illy and the KfW Bank. The **POLOLO** model Moby was awarded by Greenpeace in 2004.

Made in Germany - and Spain

POLOLO slippers are exclusively produced in Germany, the warmers are also manufactured by a German knitting company. The ecological standards of **POLOLO** go beyond the stipulated statutory provisions. This consistent ecological attitude and determination to retain the complicated manufacturing process of the shoes is honoured by both customers and politicians, who regularly visit the production site, as well as the press. **POLOLO** only works with suppliers and tanners who share our ideas concerning ecological and qualitative products. Managing director Franziska Kuntze says about the new production site in Spain: „We searched for the ideal production location for our new line of children's shoes for a long time. But both the infrastructure and now also the relevant expertise for the ideal production of children's shoes is lacking in Germany. In Spain, near Alicante, the home of many shoe specialists, we finally found a manufacturer. Gaspar, our Spanish partner, shares our ideas concerning quality and ecology. He has decades of experience with children's shoes and how to work with vegetable tanned leather. He and his team produce our **POLOLO** children's shoes according to our requirements and using our tried and tested ecological German leather.“

Management in Berlin, production in Oberreichenbach, Bavaria

POLOLO's own slipper production is located in Oberreichenbach, Bavaria, on a site formerly used by Puma. Sales and marketing are managed from Berlin. With its responsible production site in Bavaria, its head office in Berlin and its network of selected, trusted and responsible partners in Germany and now also in Spain, the company, which is run by owners Verena Carney & Franziska Kuntze, has created a system which provides an extremely flexible and creative production and is always in control of both the quality and the ecological values.

More information listed on **POLOLO** (production, leather, collection, dealer list) at www.pololo.de
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